



Exitus

A D V I S O R Y

Support and Mentoring
from Start-up to Sell-up.

By Recruiters, for Recruiters.

 Polaris
G R O W T H

 Exitus
A D V I S O R Y



Exitus Advisory helps recruitment business owners grow with clarity, and exit on their own terms.

We specialise in providing bespoke support to Leaders, Directors, Boards & Business Owners within the recruitment industry at every stage of their journey. From launch, through growth and scaling phases to planning an exit and selling, we bring first-hand experience from having built, run and successfully exited ourselves.

Most owners know they'll want to exit one day. Very few plan for it or take advice early enough. The result is lost value, growth in the wrong areas, delayed deals due to structural changes or even worse - no exit at all.

At Exitus, everything we do is designed to change that - helping you build a stronger, more profitable business today, while keeping future options open.

Our services are focused into **two key areas:**

- **Growth Advisory & Mentoring**
- **Sale Preparation & Business Brokerage**

Whether your goal is to maximise profitability and / or personal income, scale with intent, grow through acquisition, or exit in the next one to five years, our role is to give you clarity, structure and experienced guidance from someone who speaks your language.

Growth Advisory & Mentoring

Growth without structure creates risk. Structure without direction creates stagnation.

Exitus Advisory works with recruitment business owners who are generating revenue, but know their business could be more profitable, more resilient and more intentional.

Many founders reach a point where revenue has hit a plateau, strategy and plans live in their head, and decisions often feel reactive rather than planned. Others would simply benefit from a partner to help define, structure and execute goals and strategy.



Exitus
ADVISORY

t Growth.

Having built and exited a recruitment business, we work closely with owners and directors to bring clarity to their journey. Together, we define goals, build scalable structures, improve commercial performance and reduce dependency on the founder, creating a business that works for you rather than one that relies on you.

We don't believe in generic coaching – we deliver practical, commercial advisory grounded in real-world recent experience, not principles that worked 25 years ago. Some clients want to grow to sell. Others want to build a highly profitable business that supports their lifestyle. Both require discipline, structure and an objective external view. If you're lacking a clear plan, would benefit from constructive oversight or a trusted sounding board who understands recruitment from the inside out, Growth Advisory & Mentoring from Exitus gives you clarity, confidence and a route map to achieve your goals.



Sale Preparation & Business Brokerage

A successful exit doesn't start when you decide to sell. In fact, the planning for most successful exits starts years in advance. Exitus Advisory provides confidential, specialist sale preparation, advice and business brokerage services exclusively for recruitment agencies.





Led by a recruiter who has built, sold and exited an agency, we understand what buyers look for - and how to position your business to appeal to them.

We work discreetly and strategically. No mass marketing. No compromised confidentiality.

Every engagement is bespoke, from initial valuation and exit planning through to carefully matched buyer introductions, negotiation and completion.

Whether you're actively planning an exit in the next one to five years, curious about what your business is worth, or want to start preparing long before a sale, we help you maximise value and exit on terms that work for you - financially and personally.

Less than 10% of recruitment business owners who want to exit actually achieve it.

Why? Because so many recruitment businesses are founder dependant, over-reliant on a small number of clients or haven't considered how they should structure the business while growing. In fact, there are many elements to consider so why not head over to the Sale Readiness Checker on our website or contact us to find out more.

If you're interested in discussing your future, and how, like us, you could be one of the successful few then get in touch for a free, confidential consultation.

W: www.exitusadvisory.com
E: matt@exitusadvisory.com
T: 07557 679345