

# Dogs for Good

**Candidate pack**  
**October 2025**



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CHARITY RECRUITMENT

**DOGS<sup>FOR</sup>  
GOOD**

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# 1

## Introduction



Hello,

Thank you for your interest in joining Dogs for Good.

Every day we see how the bond between people and dogs makes life better. Our Volunteering & Supporter Engagement team welcomes more people into that story safely, warmly and with dog welfare at the centre. When we make it easy to get involved and clear what happens next, more volunteers step forward, more supporters stay connected, and more lives are transformed.

Over the next few years, we're growing our community model: strong local hubs, simple national offers, and kind, consistent supporter journeys. By 2028 we aim to support 4,000 people a year. To get there, we're strengthening four pillars: excellent volunteer operations; confident, inclusive local engagement; simple national campaigns that anyone can join; and safe, high-quality events that people love to return to.

The roles in this pack are practical and people-centred. You'll build relationships, improve ways of working that make a big difference, and keep our data tidy so we can learn and do better together. You'll also help us celebrate volunteers and supporters—because recognition and belonging are essential to how we work.

We value different perspectives and welcome applications from all backgrounds. We'll support you to succeed, we'll listen and we'll keep learning together. If you care about inclusion, independence and dog wellbeing, and you enjoy getting things done with clarity and kindness, you'll feel right at home here.

If that sounds like you, we'd love to hear from you.

With thanks,

*Patrick Makosch*

Patrick Makosch

Head of Volunteering  
& Supporter Engagement



*For getting out*



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*For making life possible*





# 2

## About us



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## Our story

### It's an exciting time to join the Dogs for Good team!

In the UK, millions of people are finding the world around them inaccessible or unsupportive of their needs. For many people, including those affected by disability, dementia, autism or mental ill health life is increasingly difficult and often isolating.

Dogs for Good is dedicated to advancing the boundless possibilities of what a connection between people and dogs can enable – in making everyday life fuller, healthier and happier for everyone involved.

Inspired by the way her own dogs instinctively wanted to help, our founder, Frances Hay set up the charity in 1986. Frances's vision was to help disabled people by training assistance dogs to make daily life easier. In 2015, we changed our name from Dogs for the Disabled to Dogs for Good to reflect the wider community that we support.

Our ground-breaking work has shown us how dogs and the bond we share with them can lead to happier, healthier lives. By 2028, our aim is to support over 4,000 people per year through life-changing connection with a dog. We work with individuals, families and communities in a person-centred way, developing a deeper understanding of the human-dog bond that enables both person and dog to benefit from the relationship.

### We do this by:

- Matching people with our highly skilled assistance dogs.
- Helping families make the most of the relationship with their own dog.
- Providing community-based support for groups of people who can benefit from a connection with our dogs.
- Working with research partners to advance our work and advocate for the wellbeing and inclusion of people and dogs who support them.



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# 2

## About us

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**It's the extraordinary connections between people and dogs that make everyday life possible. And with every connection made, a new world of possibilities opens up...**

- With Sherlock by her side, Kelsi has been able to overcome severe pain and mobility challenges to find her voice and freedom.
- Autism assistance dog Paddy has brought calm and focus for Amelie enabling her to access the world and see a future for herself in it, while also helping mum Victoria, in her own words, 'be a better parent.'
- And thanks to Walt and his handler Sarah, young people being supported by specialist mental health services are confronting their fears and discovering new ways to express themselves.

**These are dogs that open doors, build connections and bring families and communities together.**

*My proudest moments are watching the bond form between a client and their dog and seeing the potential they have together. That's when you know the hard work is changing lives."*

**Jess, Trainer**



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# 2

## About us



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### Our belief

Dogs and the bond that we share with them enable people to lead healthier, happier lives.

### Our truths

- Connections between people and dogs make for a more inclusive society, where dogs play a valuable, often life-changing role alongside people.
- Dogs can support people in ways other humans can't — without judgement or agenda — helping them to feel more visible in their communities.
- Understanding the needs of each person and dog in equal measure leads to a stronger, more supportive bond between them — resulting in a better life for both.

### Our purpose

Bring people and dogs together to make life possible.

By unlocking the boundless possibilities of the bond we share with dogs, and the positive change these connections can bring about for families, communities and society as a whole.

### Our promise

To our community, to the people we support and to the dogs we work with, we will ...

#### Seek to understand

- We see each other, every person and dog we work with as an individual.

#### Respect all needs

- We listen and see the needs of each person and every dog to give the best and most informed outcomes.

#### Make positive connections

- Everyone has a part of play in building positive connections to make life feel possible.



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# 3

## Role descriptions



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# Events Senior Partner

## Volunteering & Supporter Engagement

### Role details

<b>Salary</b>	£32,000 - £36,000, based on experience.
<b>Hours</b>	35 hours per week. Part time and job share patterns considered.
<b>Contract</b>	Permanent
<b>Location</b>	Home based, office based, or both (regular UK travel). Contractual base - Banbury.
<b>Reports to</b>	Head of Volunteering & Supporter Engagement
<b>Evenings/Weekends</b>	Some need, with equal time off in the week.
<b>Driving licence</b>	Essential

### About the role

At Dogs for Good, events bring people together and power our work. From local coffee mornings to Crufts and our Gala Dinner, every event should feel welcoming, safe and worth coming back to.

We need someone who can grow the number of events, increase income, and lift quality and safety. You'll lead our flagship events and speaker programme, Crufts and the Gala, run our challenge events, and make it easy for volunteers and supporters to host great community events. You will build simple toolkits, manage suppliers, and keep clear budgets and risk plans. You will record activity in our database and share short, useful reports.

If you love planning, care about safety, and enjoy helping others run great events, we'd love to hear from you.

- Events experience with budgets and suppliers
- Calm, organised and clear under pressure
- Confident with simple risk checks and H&S basics
- Good at working with volunteers and partners

# Events Senior Partner

## Volunteering & Supporter Engagement

### Job description summary

The Events Senior Partner will help Dogs for Good deliver more events, raise more income, and keep everyone safe. You will own our flagships (Crufts and the Gala) and our challenge events, and you will enable many safe, simple community events through toolkits and support.

### What you'll do

#### Flagship events: Crufts & Gala

- Plan events, budgets and supplier contracts.
- Run risk assessments, emergency plans and briefings.
- Coordinate on-the-day delivery with staff and volunteers.
- Capture income and contact permissions.
- Report results and learning.

#### Challenge events

- Set a year plan and targets.
- Manage entries, charity places, suppliers and venues.
- Provide a framework for stewardship, while regional Hubs look local support.
- Track budgets, return on investment, and feedback.

#### Enabling Community Events

- Lead our speaker programme
- Build event toolkits and keep them up to date (risk templates, licences, insurance, accessibility and sustainability checklists, volunteer briefings).
- Manage a simple kit booking process (gazebos, banners, tables, card readers, donation materials, contactless devices).
- Coach colleagues and volunteers to use the toolkits well.

#### Safety, welfare and sustainability

- Keep people, dogs and venues safe; log incidents and follow up.
- Plan for accessibility, heat/cold and noise; minimise waste and travel where possible.
- Work kindly with dog handlers and follow welfare guidance.



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# Events Senior Partner

## Volunteering & Supporter Engagement

### Data, money and insight

- Record key details in our system and share a short monthly report.
- Check income coding, banking and compliant capture of Gift Aid and other data.
- Work with Campaigns on sign-up forms, QR codes and JustGiving templates.
- Provide post-event income and Gift Aid summary within 10 working days.

### Measures of success

- More events delivered.
- Income exceeds costs for top events.
- Gala and Crufts delivered to plan, on budget, and safely.
- Strong repeat event attendance.
- Zero reportable incidents; all events use risk and briefing templates.
- Accurate D365 records; monthly report shared on time.

### Skills and experience

#### Essential

- Events planning and delivery (including budgets and suppliers).
- Practical risk assessment and H&S basics for events.
- Clear written and verbal communication; good briefings.
- Strong organiser; able to manage peak-time pressure.
- Comfortable working with volunteers and external partners.
- Full UK driving licence; willing to travel and work some evenings/weekends.

#### Desirable

- Charity sector or challenge events background.
- Experience with contactless giving and JustGiving templates.
- Basic reporting (Excel) and cost/£ analysis.

## Volunteering & Supporter Engagement

### Role details

<b>Salary</b>	£28,000 - £32,000, based on experience.
<b>Hours</b>	35 hours per week. Part time and job share patterns considered.
<b>Contract</b>	Permanent
<b>Location</b>	Home based, office based, or both (regular UK travel). Contractual base - Banbury.
<b>Reports to</b>	Head of Volunteering & Supporter Engagement
<b>Evenings/Weekends</b>	Some need, with equal time off in the week.
<b>Driving licence</b>	Required

### About the role

At Dogs for Good, local people help us do great work. Volunteers, speakers, groups and small businesses bring our work to life. We need someone like you to lead the way and build support within our community.

In your role you will work with hundreds of our volunteers and partners. You will set up simple activities, match speakers to talks and help groups run great events. You will help people join local challenges, cheering them every step of the way. Your daily contact with our supporters will show how much we value their help. By saving new contacts and updates in our database you can see your progress, and share clear, useful reports. Over time, you can help improve how we work in other regions and celebrate success with storytelling.

## Volunteering & Supporter Engagement

If you can bring these skills to Dogs for Good, we can offer truly life-changing work with wonderful dogs, and wonderful people. Does this sound like you?

- Working with communities or volunteers
- A clear, kind way of working with everyone
- Happy using email, phone and IT
- Great at organising your time, and group activities
- Able to travel across the region

### Job description summary

Our Community Partner: makes it easy to get involved with Dogs for Good; stays in touch with our volunteers so activity grows; keeps updates flowing so teams can plan; and makes new connections so our community loves Dogs for Good just like us.

### What you'll do

#### Speakers, groups & local activity

- Match and brief speakers for 'Book a Talk'.
- Support local groups to run safe, simple events.
- Coach volunteer-led activities, (coffee mornings, fundraisers, stalls).

#### Find & welcome

- Contact local clubs, schools, faith groups and small businesses.
- Reply to enquiries and run short "about volunteering" sessions.
- Help people choose a role or an easy way to support. Signpost to Dog Supply or Community Fundraising Volunteer Partners to complete recruitment.

#### Stewardship for supporters

- Keep in touch with regional challenge participants.
- Offer tips, thanks and simple next steps.
- Stay in touch with local donors.

*We look after the dogs' mental and physical wellbeing—and give them space to run, play and just be dogs. Happy dogs make the best partners.*

**Daisy, Health & Welfare**



## Volunteering & Supporter Engagement

### Data & journeys

- Add every new contact to our database (Dynamics 365).
- Send the right follow-up emails and reminders at each step.
- Make sure names, addresses, emails and consent are correct and up to date.
- Remove duplicates and file key documents properly.
- Share a short monthly report on activity and progress.

### Quality & improving

- Track activity and feedback to improve the tools we use.
- Try small fixes to forms, checklists and reports.
- Share what works for use in our hubs nationwide.

### Measures of success

- Active local volunteers up +15% year-on-year.
- Income from volunteering grows each year.
- Speaker bookings increase with positive feedback.
- Accurate records; monthly report shared on time.
- Strong local volunteer survey results.

## Skills and experience

### Essential

- Experience in community fundraising or volunteering.
- Confident communication in person, by phone and in writing.
- Organised, with good follow-through.
- Able to use a database (training provided).
- Comfortable around dogs and dog-friendly events.
- Full UK driving licence and willingness to travel.

### Desirable

- Background in charity, education or local networks.
- Writing simple reports from data.

## Volunteering & Supporter Engagement

### Role details

<b>Salary</b>	£28,000 - £32,000, based on experience.
<b>Hours</b>	35 hours per week. Part time and job share patterns considered.
<b>Contract</b>	Permanent
<b>Location</b>	Home based, office based, or both. Contractual base - Banbury.
<b>Reports to</b>	Head of Volunteering & Supporter Engagement
<b>Evenings/Weekends</b>	Some need, with equal time off in the week.
<b>Driving licence</b>	Not essential

### About the role

At Dogs for Good, we want more people to get involved. Street by street. School by school. Club by club. Your role is to turn engage new friends, so they want to stay in touch for years to come.

You will create simple, easy campaigns that anyone can join. Think local dog walks, coffee mornings, school talks, poster trails, library displays and quick volunteering. You will set up ways to connect using links, forms, and print. You'll manage all this data in our system and share reports with the team.

Over time many new people will join the Dogs for Good community, all thanks to your work. If you enjoy practical ideas, neat ways of working and tidy data, this is for you.

- Running large, national public activities
- Strong organiser, clear communicator
- Confident with forms, sheets and databases
- Happy to test small ideas and learn fast

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## Campaigns Partner

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### Volunteering & Supporter Engagement

#### Measures of success

- Growth in new opted-in contacts each month.
- High permission rate and valid contact details.
- First actions taken (e.g. talk booked, volunteer enquiry, first gift).
- Clean data in D365; monthly report on time.
- Positive feedback from hubs and local partners.

#### Skills and experience

##### Essential

- Experience running public or community campaigns or events.
- Clear written and verbal communication.
- Strong organiser who can juggle simple projects at pace.
- Confident with forms, spreadsheets and a database (D365 training provided).
- Able to turn a rough idea into a usable pack or checklist.

##### Desirable

- Charity or education background; working with volunteers.
- Basic reporting skills (Excel, simple dashboards).

“

*We train, we care, and we celebrate the partnerships we help create. From the first day in the training hall to the moment a client and dog click, you can feel what's possible. That's why I love this work.*

Jess, Trainer”

”



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## Volunteering & Supporter Engagement

### Job description summary

A Campaigns Partner will help Dogs for Good reach more people. You will design simple campaigns, collect permission to stay in touch, and share contacts so our local communities grow.

### What you'll do

#### Build simple national campaigns

- Plan a calendar of easy products - dog walks, breakfasts, school/club talks, poster trails, golf-club pack.
- Design toolkits and sign-up materials.

#### Capture leads and permissions

- Create quick sign-up routes: QR codes, short web forms, paper-to-digital.
- Use Dynamics 365 to save names, contact details and consent.
- Add clear campaign tags so we know what worked.

#### Support our local hubs

- Provide packs, short guides and simple training for hub teams.
- Look after JustGiving page admin and bulk emails for national schemes.
- Hub staff manage their teams; you provide great toolkits.

#### Contactless & materials

- Work with the Income Team to place donation prompts at events and venues.
- Use codes so gifts and sign-ups are tracked to the right activity.

#### Data, insight and improvement

- Share a short monthly report: new contacts and support for campaigns.
- Check data quality (duplicates, missing fields, tagging) is complete for every campaign.
- Own consent compliance for all campaign sign-ups, ready for audit.
- Test small improvements (forms, wording, layouts) and keep what works.

#### Culture & values

- Be inclusive and kind; make it easy for everyone to take part.
- Keep dog wellbeing central in every plan.



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# 3

## Volunteering Partner – Puppies & Dogs

### Volunteering & Supporter Engagement

#### Role details

£28,000 - £32,000, based on experience.

#### Salary

35 hours per week. Part time and job share patterns considered.

#### Hours

Permanent

#### Contract

Home based, office based, or both. Contractual base - Banbury.

#### Location

Head of Volunteering & Supporter Engagement

#### Reports to

Occasional need, with equal time off in the week.

#### Evenings/Weekends

None required

#### Driving licence

#### About the role

At Dogs for Good, volunteers can change lives. People give their time and their homes to look after puppies every day. This is the support that leads to life-changing partnerships. We need someone like you to grow this team and help it thrive.

In your role you will find and welcome new applicants for voluntary dog care roles. Working with colleagues you'll guide them through checks. Team rotas are yours to own and manage too. You will maintain thorough records in our database and share simple, useful reports. Over time, you can help improve the ways we work with volunteers and share the stories that celebrate their help. Above all, your work will build great connections between dogs and people.

If you can bring these skills to Dogs for Good, we can offer truly life-changing work with wonderful dogs, and wonderful people. Does this sound like you?

- Experienced in volunteering or HR-style admin.
- Aware of safeguarding, data protection and inclusion.
- Confident on the 'phone, using IT and email.
- A clear, kind communicator
- Great at organising yourself and others.



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# Volunteering Partner – Puppies & Dogs

## Volunteering & Supporter Engagement

### Job description summary

Our Volunteering Partner makes it easy to volunteer with Dogs for Good. You will recruit, check and organise volunteers so work runs smoothly and safely while keeping information flowing so teams can plan with confidence.

### What you'll do

#### Recruit & welcome

- Promote our volunteer roles with Dogs for Good.
- Handle questions, calls and forms.
- Host short group chats.
- Guide people who apply through each step.

#### Checks & records

- Complete DBS, ID, references and insurance.
- Keep records up to date in our system.
- Upload key documents.
- Send a simple monthly report to the team.

#### Rotas, roles & calendars

- Work with the team to match volunteers to roles.
- Set start dates and training dates.
- Maintain clear rotas.

#### Safety & safeguarding

- Run simple steps to share safety information and training.
- Track risks such as lone-working and driving.

#### Setting up for success

- Send welcome emails, a starter pack and login details for our website.
- Welcome new starters so they feel part of the team.
- Share other ways to help at Dogs for Good (fundraising, events, groups).

#### Quality & improving

- Track time to start, numbers of applicants and starters, and feedback.
- Try small fixes in forms, calendars and reports.



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# 3

## Volunteering Partner – Puppies & Dogs



### Volunteering & Supporter Engagement

#### Culture & values

- Lead by example: be independent, include everyone, and put dog wellbeing first.
- Work kindly with volunteers and colleagues.
- Share examples of great volunteering.
- Nominate volunteers for special thanks.

#### Measures of success

- We fill puppy socialiser, boarder and driver roles to meet need.
- We report any missed good practice.
- We complete all required volunteer checks.
- We offer just 20 days from application to outcome, and 10 days from checks to getting started.
- We share the monthly report on time.

#### Skills and experience

##### Essential

- Experience supporting volunteers or similar admin.
- Basic knowledge of safeguarding and data rules.
- Confident using a database.
- Able to improve how we work and explain the change.
- Clear writing and speaking.
- Comfortable around dogs and dog-handling volunteers.

##### Desirable

- Background in charity, health or animal welfare.
- Writing simple reports from data.



*After I started using a wheelchair, everything felt different. With my dog, people ask, 'What's their name? What do they do?' Dogs for Good gave me confidence again.*

**Mary, Assistance Dog Partner**



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# 4

## How to apply



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# 4

## How to apply

A green circular logo with the text "DOGS FOR GOOD" in white, bold, sans-serif capital letters. The logo is attached to a green string that loops across the top of the page.

Dogs for Good is working exclusively with Charisma Charity Recruitment.

Applications for this role should be submitted through the Charisma website:

- [Events Senior Partner](#)
- [Community Partner](#)
- [Campaigns Partner](#)
- [Volunteering - Puppies & Dogs](#)

Your application must include:

- A comprehensive CV
- A brief supporting statement, explaining how you believe you match the requirements of the role and describing any potential conflicts of interest. We recommend two-pages maximum.

For an informal and confidential discussion about the role, please contact:

Louise Portnall, Consultant, Charisma Charity Recruitment on 01962 813300 or email [info@charismarecruitment.co.uk](mailto:info@charismarecruitment.co.uk)

We welcome and encourage expressions of interest from people of all backgrounds. We do not discriminate on the basis of disability, race, colour, ethnicity, gender, religion, sexual orientation, age, veteran status or other category protected by law.

Closing date: Sunday 2 November 2025. However, applications are being reviewed and actioned on a rolling basis, so please apply as soon as possible to avoid disappointment.

Charisma vetting interviews must be completed: ASAP

Interviews with Dogs for Good:

- 1<sup>st</sup> interviews will take place online
- 2<sup>nd</sup> interviews will be held in person and include a tour of the site



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