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# Product Salary Guide

This guide offers a comprehensive overview of the salary and compensation trends that are shaping the Product industry in the UK. Whether you're a seasoned Product Manager or exploring a career in this dynamic field, this guide will provide valuable insights into the evolving landscape.

In the ever-expanding Product industry, one trend stands out prominently: the increase in salaries. As businesses increasingly recognise the significance of product management in driving innovation, growth, and customer satisfaction, they are willing to invest in top-tier talent. Skilled Product Managers can anticipate competitive salaries reflective of their expertise and impact on the organisation.

Product roles continue to diversify, driven by the demand for specialists in various niches. Whether you're inclined toward digital products, software, hardware, or services, this guide identifies the areas where the greatest opportunities exist. Niche expertise can often command higher compensation due to its relative scarcity and the specific value it brings to an organisation.

The location where you choose to work plays a pivotal role in determining your salary in the Product industry. While London remains a leader in offering the highest average salaries, regional cities like Manchester, Bristol, and Edinburgh are also becoming attractive options for Product professionals. These cities offer burgeoning opportunities and a lower cost of living, making them appealing choices for career advancement.

As the Product industry becomes increasingly competitive, businesses are enhancing their compensation packages to attract and retain the best talent. In addition to competitive base salaries, these packages may include performance-based bonuses, equity or stock options, and benefits like flexible working arrangements and professional development opportunities.

The Product landscape is marked by its dynamic nature, with constant innovation and evolving practices. Staying ahead of the curve is vital for long-term success. Whether you're a Product Manager, Product Owner, or involved in the product development lifecycle, this guide is your resource for keeping up with emerging trends and opportunities. We are committed to helping you make informed decisions about your career or hiring needs, making the most of the exciting prospects the Product world has to offer.

## Manchester Salary Guide

Role	Permanent (£/annum)	Interim (£/day, outside IR35)
CPO	135,000 - 150,000	-
Product Director	115,000 - 130,000	-
Head of Product	95,000 - 110,000	-
Group/Principal Product Manager	80,000 - 100,000	650 - 750
Product Lead	80,000 - 90,000	600 - 750
Senior Product Owner	65,000 - 80,000	550 +

Role	Permanent (£/annum)	Interim (£/day, outside IR35)
Senior Product Manager	70,000 - 85,000	600 +
Technical Product Owner	55,000 - 70,000	450 +
Data Product Owner/Manager	55,000 - 70,000	450 +
Product Owner	50,000 - 65,000	400 +
Product Manager	50,000 - 70,000	300 - 500
Junior Product Owner	38,000 - 50,000	-
Head of Delivery/Projects	80,000 - 100,000	-
Programme Manager	70,000 - 90,000	500 - 700
Senior Project Manager	60,000 - 85,000	450 - 550
Technical Project Manager	60,000 - 80,000	450 - 500
Project Manager	40,000 - 55,000	400 +
Business Analyst Manager/Lead BA	65,000 - 75,000	400 - 600
Senior Business Analyst	55,000 - 65,000	400 +
Business Analyst	45,000 - 60,000	350 +
Agile Coach	70,000 - 85,000	500 - 800
Delivery Manager	45,000 - 70,000	400 +
Scrum Master	50,000 - 65,000	400 +

## London Salary Guide

Role	Permanent (£/annum)	Interim (£/day, outside IR35)
CPO	130,000 - 160,000	-
Product Director	120,000 - 140,000	-
Head of Product	95,000 - 130,000	650 +
Group/Principal Product Manager	90,000 - 110,000	700 +
Product Lead	75,000 - 95,000	700 +

Role	Permanent (£/annum)	Interim (£/day, outside IR35)
Senior Product Owner	75,000 - 95,000	600 +
Senior Product Manager	80,000 - 100,000	650 +
Technical Product Owner	65,000 - 80,000	450 +
Data Product Owner/Manager	65,000 - 80,000	450 +
Product Owner	55,000 - 95,000	500 - 700
Product Manager	65,000 - 90,000	300 - 500
Junior Product Owner	30,000 - 45,000	-
Head of Delivery/Projects	85,000 - 120,000	600 +
Programme Manager	80,000 - 115,000	-
Senior Project Manager	80,000 - 100,000	650 +
Technical Project Manager	65,000 - 85,000	450 - 500
Project Manager	45,000 - 80,000	500 - 650
Business Analyst Manager/Lead BA	75,000 - 85,000	550 +
Senior Business Analyst	65,000 - 75,000	500 - 700
Business Analyst	50,000 - 80,000	550 +
Agile Coach	70,000 - 90,000	600 - 800
Delivery Manager	60,000 - 95,000	550 +
Scrum Master	55,000 - 75,000	500 - 650

## Get in Touch

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