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UX & UI Salary Guide

Welcome to the Maxwell Bond Salary Guide for UX & UI professionals in the UK. This guide is your compass to understanding the salary and compensation trends shaping the dynamic and innovative field of User Experience (UX) and User Interface (UI) design. Whether you're an established professional or embarking on a career in UX & UI, this guide will provide invaluable insights into this evolving landscape.

The demand for skilled UX & UI professionals shows no sign of slowing down. In today's digital-centric world, businesses recognise the paramount importance of delivering an exceptional user experience. This heightened demand translates into competitive salaries and a wealth of opportunities for talented designers.

The UX & UI design field has evolved significantly, and there's a growing demand for specialists who can address unique challenges. Whether your passion lies in mobile app design, web interfaces, e-commerce platforms, or emerging technologies like VR and AR, specialisation can command higher compensation and serve as a significant advantage in the job market.

Where you choose to work significantly influences your salary in the UX & UI field. While London is renowned for offering some of the highest average salaries, other cities like Manchester, Birmingham, and Bristol are making a name for themselves as UX & UI hubs.

The competitive landscape of UX & UI design has prompted organisations to enhance their compensation packages. In addition to attractive base salaries, packages may include performance-based bonuses, stock options or equity, flexible working arrangements, professional development opportunities, and enticing benefits.

The UX & UI domain is marked by rapid technological advancements, design trends, and changing user behaviors. Staying current and continually honing your skills is essential. Whether you're a User Experience Designer, Interaction Designer, or focusing on User Interface, this guide will help you stay ahead of the curve by identifying emerging trends and opportunities. The Maxwell Bond UX & UI Salary Guide is your gateway to exploring the intricacies of the UX & UI design industry in the UK. Our mission is to provide you with the insights and knowledge you need to make informed career decisions or successfully navigate your hiring needs.

Manchester Salary Guide

Role	Permanent (£/annum)	Interim (£/day, outside IR35)
UX Director	100,000 +	900 +
Head of UX	90,000 - 110,000	750 - 850
UX Manager	75,000 - 90,000	700 - 800
Senior UX Researcher	60,000 - 75,000	450 - 550
Senior UX Designer	60,000 - 75,000	450 - 550
Lead Product Designer	65,000 - 70,000	550 - 650

Role	Permanent (£/annum)	Interim (£/day, outside IR35)
Senior Product Designer	55,000 - 70,000	550 - 650
Junior Product Designer	28,000 - 35,000	-
Lead UX Designer	75,000 - 85,000	600 - 750
Interaction Designer	40,000 - 60,000	450 - 550
Service Designer	40,000 - 60,000	450 - 550
UX/UI Designer	45,000 - 55,000	400 - 500
UI Designer	35,000 - 50,000	400 - 500
Digital Designer	30,000 - 45,000	350 - 425
Junior UX Designer	32,000 - 38,000	200 - 300
Junior UI Designer	20,000 - 30,000	200 - 300

London Salary Guide

Role	Permanent (£/annum)	Interim (£/day, outside IR35)
UX Director	120,000 +	950 +
Head of UX	90,000 - 130,000	850 +
UX Manager	85,000 - 105,000	850 +
Senior UX Researcher	55,000 - 75,000	550 - 650
Senior UX Designer	70,000 - 85,000	550 - 650
Lead Product Designer	75,000 - 100,000	550 - 650
Senior Product Designer	70,000 - 85,000	550 - 650
Junior Product Designer	30,000 - 45,000	-
Lead UX Designer	80,000 - 95,000	650 - 800
Interaction Designer	70,000 - 80,000	500 - 600
Service Designer	50,000 - 75,000	550 - 650
UX/UI Designer	50,000 - 65,000	475 - 575

Role	Permanent (£/annum)	Interim (£/day, outside IR35)
UI Designer	45,000 - 60,000	400 - 500
Digital Designer	48,000 - 57,000	450 - 550
Junior UX Designer	28,000 - 40,000	275 - 375
Junior UI Designer	28,000 - 40,000	250 - 350

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