

Case Study

Revolutionising Talent Acquisition for Regulated B2C Industries

In the realm of B2C businesses operating within regulated industries, the pursuit of top-tier talent is not just a necessity but a strategic imperative. Maxwell Bond stands as a trailblazer in redefining talent acquisition for companies navigating the intricate landscapes of regulated B2C sectors. This case study series unveils our unwavering commitment to elevating the recruitment process for B2C businesses, ensuring compliance, innovation, and growth go hand in hand.

Dive into a collection of success stories, each portraying our meticulous approach to identifying and securing professionals who not only meet the stringent demands of regulated environments but also drive innovation and customer-centricity. From financial services to healthcare, these case studies provide a closer look at how Maxwell Bond has become a trusted partner for B2C businesses in regulated industries, setting new benchmarks in talent acquisition.

Discover the narratives of collaboration, resilience, and achievement as we unveil the impact of our tailored recruitment strategies on organizations seeking to thrive in the competitive and regulated landscape of B2C industries. Join us in exploring the transformative power of Maxwell Bond's innovative solutions in reshaping the workforce for the future.



Client: Cinch
Industry: B2C Regulated
Location: North West England

Powering Growth at Cinch: Maxwell Bond's Strategic Tech Placements

In a transformative journey from start-up to scale-up, Cinch, the pioneer in revolutionising car buying experiences, has thrived with the backing of significant financial investment and a dedicated workforce. Over a dynamic two-year partnership, Maxwell Bond played a pivotal role by delivering an impressive 58 placements.



58 placements made









These placements encompassed critical roles such as Head of Delivery, Head of Information Security, Tech Leads, Senior Platform Engineers, Delivery Managers, Software Engineers, Project Managers, Information Security Architects, Infrastructure Architects, Front End Developers, and UX Designers.



Inlcuding many senior hires

This collaboration exemplifies the successful synergy between strategic tech recruitment and Cinch's trajectory of growth and innovation.

Key placements include:

-  Head of Delivery
-  Head of Information Security
-  Head of Product
-  Tech Leads
-  Senior Platform Engineers
-  Delivery Managers
-  Software Engineers
-  Project Managers

Don't just take our word for it...



"I've worked with Maxwell Bond for a while now and I can honestly say when it comes to sourcing needs for my team, they would be one of the first people I go to. They just get it in a way most recruiters don't. They understand the kind of culture you need to build a great team and are really good at spotting that in other people. They have a fantastic network of people around the North West and seem to know almost everyone. Maxwell Bond is not like the perception most people have of recruiters, they are someone I trust and someone I have a lot of time for. They'll say if they don't think they can do something, rather than doing something badly to earn a quick buck.

For Cinch, Maxwell Bond brought in some fantastic people who have all now gone on to do bigger and better things. Their input was really important to its success and I don't think we would have so easily found the calibre of people we did without their help. They were definitely an important ingredient in building a successful team."

Jaz Chana,
Technology Director at Cinch

Unlock Your Recruitment Success with Maxwell Bond

Discover the difference that strategic talent solutions can make to your organisation's success. If you're ready to elevate your recruitment strategy, overcome challenges, and secure top-tier talent, Maxwell Bond is here to empower your journey. Contact our dedicated team today to explore how our tailored recruitment solutions can drive innovation, foster growth, and maximise your business' potential. Let's embark on a transformative partnership together. Contact us now for a consultation tailored to your unique needs and aspirations.



www.maxwellbond.co.uk



info@maxwellbond.co.uk



0161 359 3280



Connect on LinkedIn



Want to find out more about how Maxwell Bond can help you, from Software Dev to Digital Marketing? Or browse our exclusive Talent Partnership solutions?

