CASE STUDY
"*Introducing a client to the European Market*"

SITUATION:

The client is a leading provider of satellite radio and streaming services in North America, and they wanted to expand their presence in the European market. They had previously been working with consulting partners but found that they were overcharging and underdelivering, so they decided to approach us to help them build a brand new team of developers that are specialists in Scala and AWS that would be based across the UK and Europe. The goal was to introduce the company and product to the new market.

CHALLENGE:

The challenge was to assemble a talented and experienced team of developers who were skilled in the technologies needed to build and deploy the client's product. Additionally, the team needed to be able to work effectively across multiple locations and time zones.

SOLUTION:

We were able to quickly assemble a team of 24 hires across 6 domains, including 3 tech lead hires. All of the developers were experienced Scala and AWS specialists (using the ZIO/Cats-effect libraries) and AWS (specifically Kinesis and DynamoDB) and Kubernetes.

RESULTS:

The team was able to hit the ground running and quickly begin building and deploying the client's product in the European market. The use of Scala and AWS associated libraries, as well as the team's proficiency with Kubernetes, enabled the development process to be efficient and effective. The team's ability to work effectively across multiple locations and time zones allowed them to overcome the challenges of distributed development.

CONCLUSION:

This project is a prime example of our ability to quickly and effectively assemble a talented and experienced team of developers who are able to work together to overcome the challenges of building and deploying a product in a new market. The success of this project demonstrates our capability to deliver the right solutions at the right time with the right people.

SIGNIFY
TECHNOLOGY