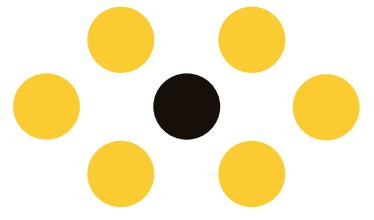


# Businesses With Diverse Teams and Leaders Are More Successful



Businesses scoring highly on diversity metrics (including gender, age, nation of origin, career path, industry background and education) report greater EBIT margins and successful innovation – defined as revenue generated from new products and services launched over the past three years.

**+19%**

Share of revenue coming from innovation



**+39%**

Financial performance compared to less diverse teams



**+70%**

Likelihood of capturing a new market



**+45%**

Likelihood of increasing the company's market share



**x3.5**

Better innovative contribution from their teams



**+50%**

Work productivity with high levels of trust



**+56%**

Job performance in workplace with a sense of belonging



**+60%**

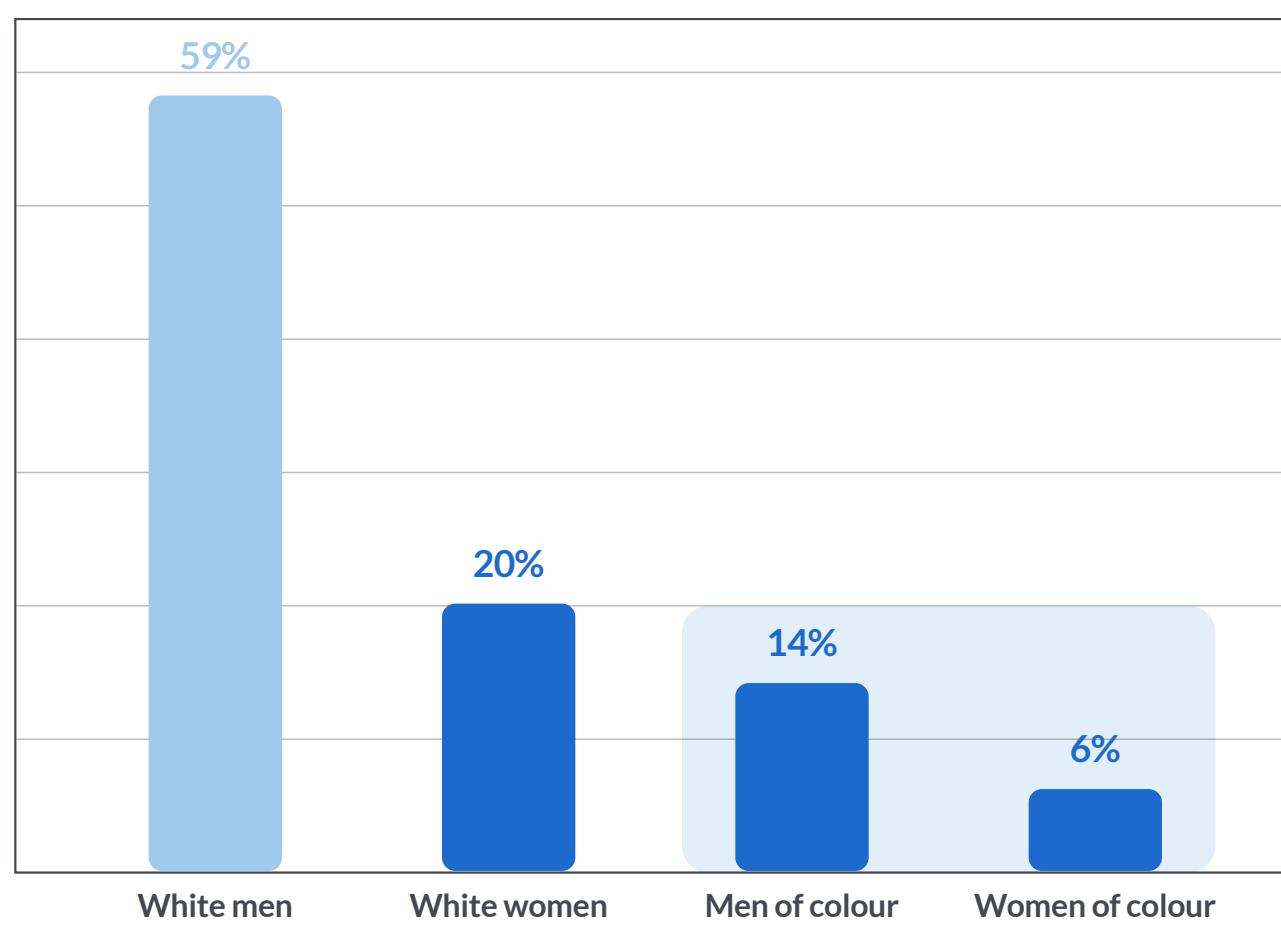
Better decision-making



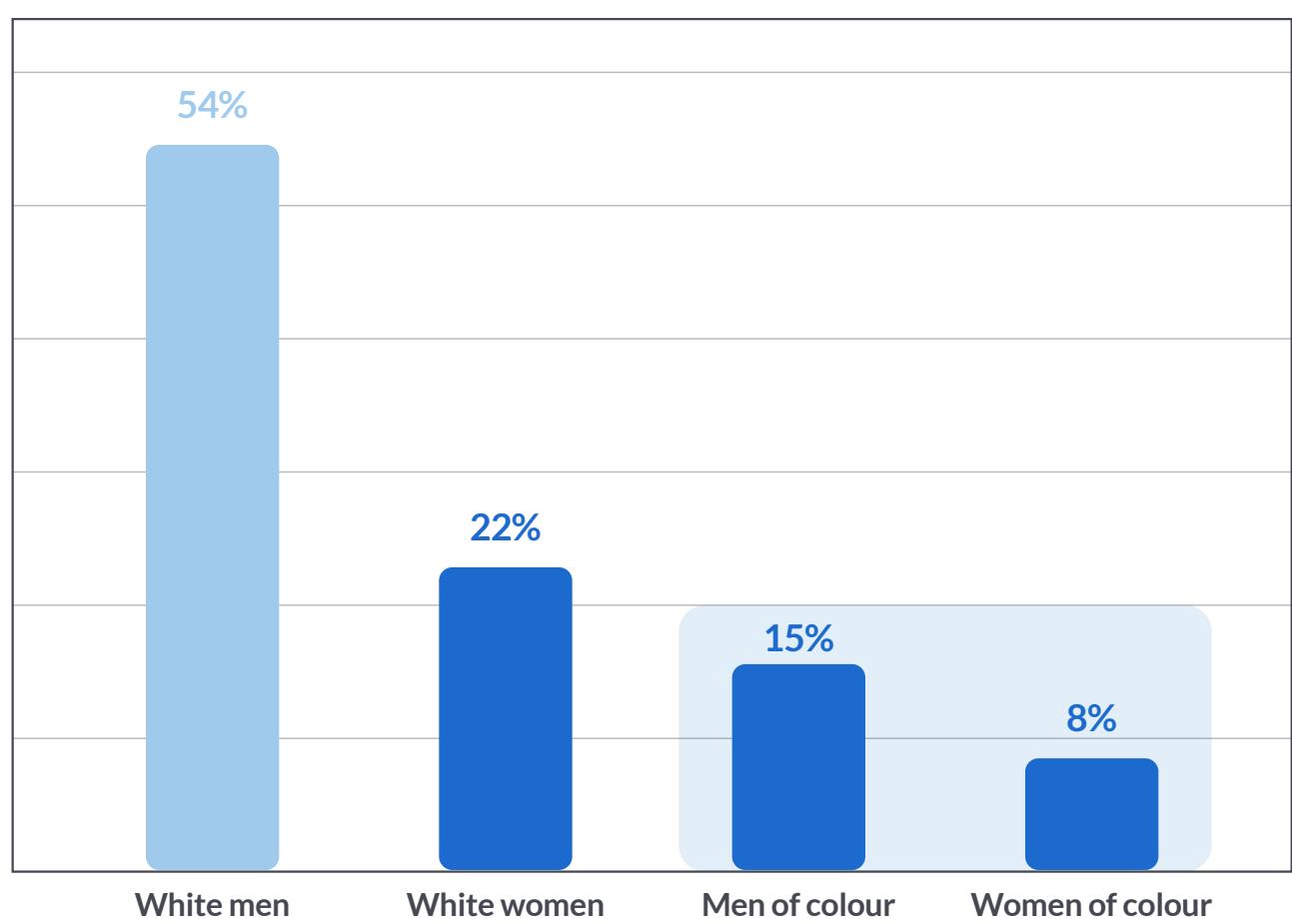
Data sources: BCG, McKinsey, BetterUp, EY, PwC

## However, minority groups are systemically under-represented among executives and senior corporate roles

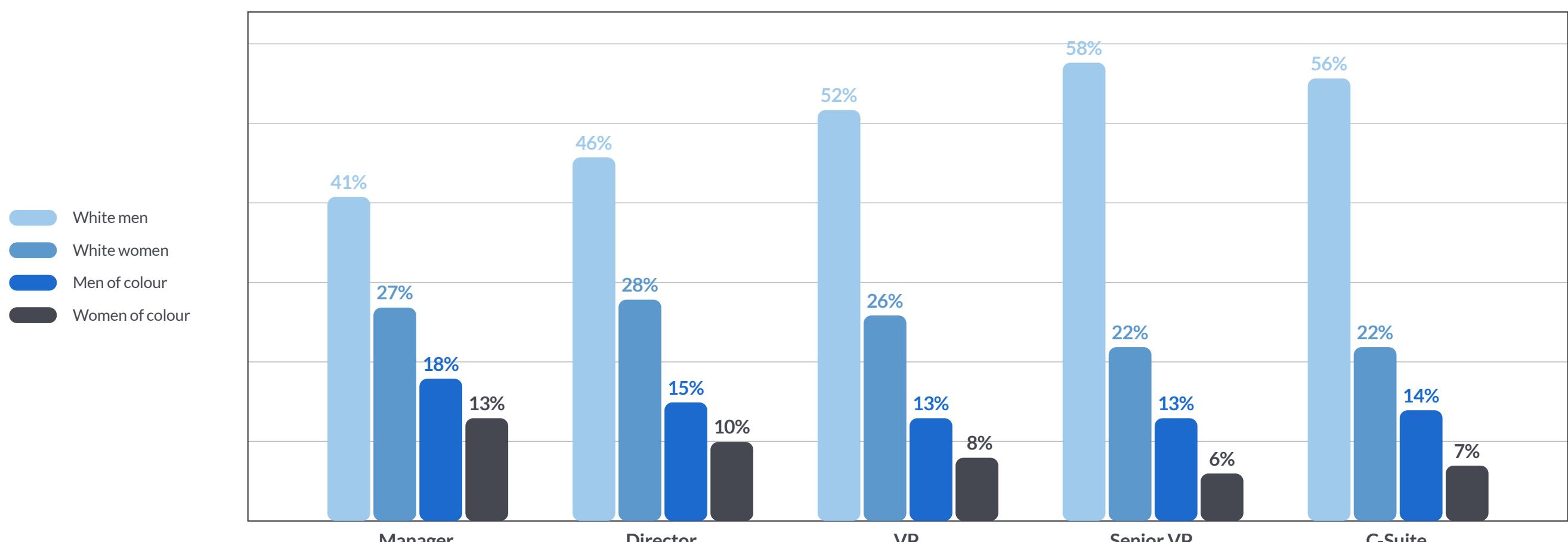
Intersectional diversity in U.S. Fortune 500 Executives



Intersectional diversity in U.S. Fortune 500 Board Members



Ethnically diverse people less often hold **senior corporate roles** with the gap especially prominent for women



Data sources: Diversity Research Institute, U.S. Census Bureau