

Digital Communications Officer

Candidate Pack

November 2026

INTERNATIONAL MISSION TO JEWISH PEOPLE

charisma
CHARITY RECRUITMENT

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1 Introduction

From Anita Darashah-Borman, Head of Fundraising & Communications



Thank you for your interest in joining us. As Head of Fundraising and Communications, I am pleased you are exploring this opportunity, and I hope this pack gives you a clear sense of both the role and the team you would be joining.

I am passionate about our vision to see a whole Church, thriving, enriched by the faith of Jewish people who have become disciples of Jesus. Since 2014, we have more than tripled in size – not just in income and expenditure, but in the scale of our mission work. We are now entering a new season of growth, with a particular focus on expanding our fundraising reach in both the UK and the US. Our digital channels will carry much of that work, and this role is central to it.

The Digital Communications Officer is a key position within our fundraising and communications team, focused on how we reach and engage supporters online. It is a hands-on role, and the emphasis is on writing well and running our digital communications with care. In practice, that means planning and writing our emails and digital campaigns, managing our online channels, using data to understand what is working, and making sure every supporter hears from us in a way that is clear, timely and faithful to who we are.

This role has no line management responsibility, but it carries real influence. You will work closely with colleagues across fundraising, communications and the missionary team, and your contribution will be felt across the whole of our supporter communications.

We are looking for someone who combines strong writing and editorial skills with warmth and a good eye for detail – someone who is as comfortable building and sending a campaign to a deadline as they are writing a thoughtful message to a longstanding supporter. If that description resonates with you, we look forward to receiving your application for the Digital Communications Officer role.

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About us

Sharing about Jesus across the world

For almost 200 years, in response to God's calling, International Mission to Jewish People has been taking the Good News of Jesus to the Jewish people.

We do this because we believe that this Good News is for everyone.

In the same way, we believe that the Church is for everyone and that there is nothing but good that might come from seeing a universal Church enriched by the faith and discipleship of Jewish believers.

History

International Mission to Jewish People has been at the cutting edge of cross-cultural mission since the mid-nineteenth century and was formed by people with a vision and passion for the salvation of the Jewish people. Originally the British Society for the Propagation of the Gospel among the Jews (BJS), the Society was founded at an inaugural meeting in Regent Square, London on 7 November 1842 and was supported by British evangelical leaders such as Robert Murray M'Cheyne and the great Baptist preacher Charles Haddon Spurgeon.

The Holocaust brought the work of Jewish mission in Europe to a grinding halt but through the heroic efforts of the Society's director Rev I E Davidson, over a hundred Jewish children were air-lifted from certain death in Nazi-occupied Europe. A significant number of those children became believers and of those who came to faith, a high proportion went into Christian ministry.

As the work of the BJS expanded, in 1965 the mission became the International Society for the Evangelisation of the Jews (IJS) and eleven years later joined with the Barbican Mission to the Jews, founded in 1879, to become Christian Witness to Israel.

Nearly 200 years after it came into existence, International Mission to Jewish People is still at the cutting edge of cross-cultural, multi-cultural, international and interdenominational mission to the Jewish people, sharing the Good News that the Messiah promised through the ancient Jewish prophets has come, and his name is Jesus. We are on the threshold of yet more exciting change as we seek to respond to the challenge and commission taken up by our founders to proclaim Jesus as Messiah and Lord to Jewish people today.

2
About us

Funding

We are a faith mission and, as such, depend on God to provide for our needs. Nevertheless, we seek to raise funds by making its work known through public meetings, Christian events, as well as print and e-media.

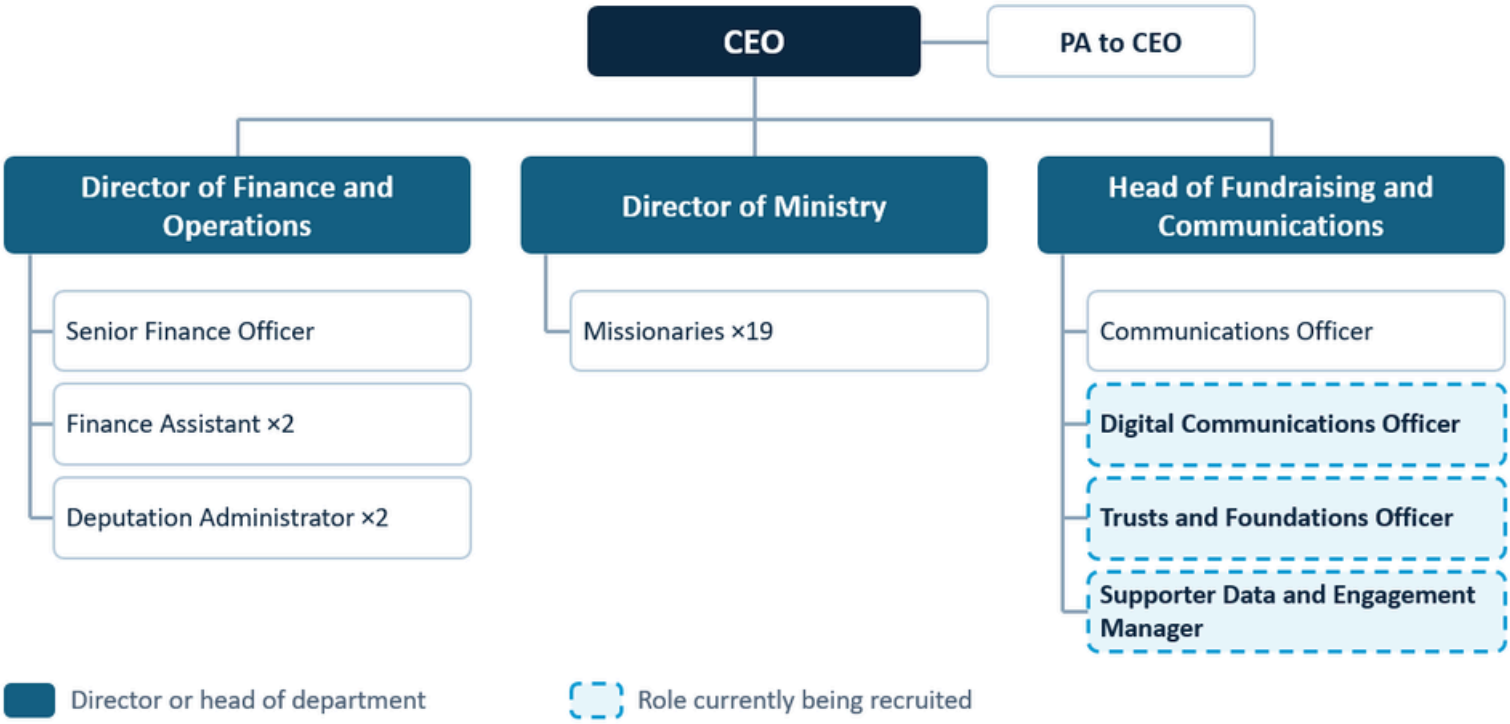
Members of staff do a lot of the work on the ground by presenting our mission work to churches and Christian fellowships, and through publications.

Current and historical financial and associated information can be found in the Trustees' Annual Report & Accounts, available on the Charity Commission website.



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About us

Organisation chart 2026



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Job description

Job Title:	**Digital Communications Officer**
Reports To:	**Head of Fundraising & Communications**
Location:	**Hybrid / office-based at Eynsham with flexibility to work from home**
Hours	**35 hours per week**
Salary:	**£30,000 to £35,000 per annum depending on experience plus excellent benefits, including 8% employer contribution pension and health plan.**
Contract:	**Permanent / Full-time (35 hours/week)**
CRM system:	**Charity CRM**

About the role

The Digital Communications Officer helps supporters and new audiences connect with our work online, and turns that engagement into prayer, giving and lasting relationships. You will write and edit our digital content, run our website, social media and email, and deliver the digital side of our campaigns and appeals. You will also report on how supporters respond, so that we know what is working and where to focus next.

Key Responsibilities

Writing and editing

- Write clear, persuasive copy for our website, social media, emails, appeal pages and digital advertising, in our house style and theological voice, following and helping to maintain our style guide.
- Edit and proofread all digital copy before it is published, checking facts, tone, spelling and links, and flag any copy that needs approval from senior colleagues.
- Adapt missionary stories, prayer requests and appeal content from the Communications officer (editorial) for digital channels, keeping them accurate and sensitive.

Digital channels and content

- Manage and update our website, including missionary pages, keeping content accurate, accessible and easy to navigate.
- Plan and publish social media content across our channels (Facebook, YouTube, LinkedIn, Instagram), and manage digital channels for prayer and story updates, responding to supporters and growing our audience.
- Help plan and promote our monthly online prayer event, which the Head of Fundraising and Communications owns, host it on a regular basis, and take responsibility for registration, the technology and follow-up with those who attend.
- Film, edit and distribute short videos, and maintain the library of photos, video and graphics used online.
- Jointly with the Communications officer, manage the missionary contribution matrix – tracking weekly stories, photos, videos and prayer requests and following up anything missing – and run the monthly missionary story meetings.

3 Job description

Email marketing and supporter journeys

- Build, schedule and send email communications – including weekly updates, prayer letters, church mailings and appeal emails – designing templates and landing pages, maintaining mailing lists, and checking every send for accuracy before it goes out.
- Deliver the digital elements of the supporter journey – welcome, prayer, regular giving and reactivation emails and web content – working with the Supporter Data and Engagement Manager, who leads the overall journey and stewardship plans.

Digital campaigns and appeals

- Plan and deliver the digital elements of our UK and US appeals, working with the Communications officer on content and with our creative agency on design.
- Keep the digital campaign calendar, workflows and deadlines up to date and aligned with the team's wider plan, so that online and print activity work together.
- Run digital advertising within a budget and plan agreed with the Head of Fundraising and Communications, testing and optimising ads, audiences and messaging.
- Contribute to improving online appeal conversion by building, testing and reporting on donation pages and the giving journey.

Data, insight and reporting

- Use the CRM, together with the segments and selections prepared by the Supporter Data and Engagement Manager, to build email lists and digital audiences, and share digital results back so that segments can be refined.
- Make sure digital forms, donation pages and sign-ups capture consent and communication preferences correctly, and check that new digital sign-ups are recorded accurately in the CRM.
- Report monthly, and after each campaign, on the performance of our digital channels – website, social media, email and online giving – feeding results into the KPI dashboards and income reporting led by the Supporter Data and Engagement Manager and into the Communications department and CEO reports, and recommend improvements.

Compliance and general

- Handle supporter data in line with GDPR, the Privacy and Electronic Communications Regulations and our own data policies, escalating any concerns promptly.
- Support events and presentations with branded digital materials, take part in team meetings and in-house training, and carry out other reasonable duties in line with the post.

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Person spec

Person Specification

Essential

- Excellent writing and editing skills, with a proven ability to write persuasively and accurately for digital channels in a distinctive voice and to follow a style guide.
- Experience of building and sending email campaigns using an email marketing platform, with strong attention to detail and accuracy.
- Experience managing website content and social media channels.
- Confident working with data and a CRM database: running reports, spotting trends and presenting digital performance clearly to non-specialists.
- Strong organisational and time management skills, able to manage several campaigns and deadlines at once.
- Working knowledge of GDPR and data protection as they apply to supporter communications.
- Practical skills in basic design, photography and video editing, and experience of running or hosting online events, or the ability to develop these quickly.
- A personal commitment to our Christian ethos and to our mission.

Desirable

- Experience of digital fundraising, including online giving pages, donor journeys, appeal conversion and paid advertising.
- Charity or church sector experience.
- Understanding of, and a heart for, Jewish evangelism.

Values & behaviours

We are looking for someone who embodies the following in their day-to-day work:

- Collaborative – works openly with colleagues and shares knowledge generously.
- Curious – always looking to improve how we communicate, find better insights, and understand what moves supporters to pray and give.
- Accountable – takes ownership of work and communicates proactively when challenges arise.
- Detail-oriented – understands that accuracy underpins everything we publish and send.
- Supporter-focused – keeps the experience of donors and supporters at the heart of decision-making.
- Warm and personable – able to build genuine, lasting relationships with supporters from all backgrounds.

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How to apply

To find out more about this role, and how to apply, please contact Charisma who will be handling all applications for this role on behalf of International Mission to Jewish People.

Charisma can be reached at the following:

Contact person: Adam Stacey
Email: info@charismarecruitment.co.uk
Phone: 01962 813300

Your application should be submitted through the Charisma website and include your CV and supporting statement explaining clearly your suitability for this particular role.

This post is subject to an Occupational Requirement that the postholder is a practising Christian, per part 1 of Schedule 9 of the Equality Act 2010. During the vetting interview, you will be invited to share your personal Christian journey and involvement in church.

Closing date: 27 November 2026
First stage interviews (online): w/c 7 December
Second stage interviews (in-person): w/c 14 December



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