



Antal International

Tailored Marketing Support at Hand

Franchise Opportunity

Being part of Antal means...

- **Working for Yourself, not by yourself**
- **Using your Industry Knowledge**
- **Developing Human Resourcing and Recruitment skills**
- **Generating income from your business development**
- 🔍 **Receiving support from an established international network**
- **Sharing Business Ideas and Contacts**



OUR MARKETING SUPPORT

Our London-based marketing team is dedicated to helping franchisees effectively engage with their audience through innovative strategies. They specialize in tailoring your messaging to highlight your expertise and connect with your target market.

From the moment your office launches, you'll benefit from comprehensive support designed to enhance your online visibility and promote your services. This includes personalized assistance, along with access to a variety of branded templates and documents that you can use in your daily operations.

What we do?

1. **Brand Awareness:** LinkedIn platform with **1+ M followers** with more than **250k** from Europe!
2. **Consideration & Engagement:** Our website had **900,500+ visitors** in the past 9 months with a 34% increase (44% YoY increase in France)
3. **Conversion:** Average of 450+ new jobs & 2000+ new candidates registered PER WEEK!



What you have access to



30+ visuals, documents and proposals tailored to your expertise.



Design and Launch of your own site created by marketing team



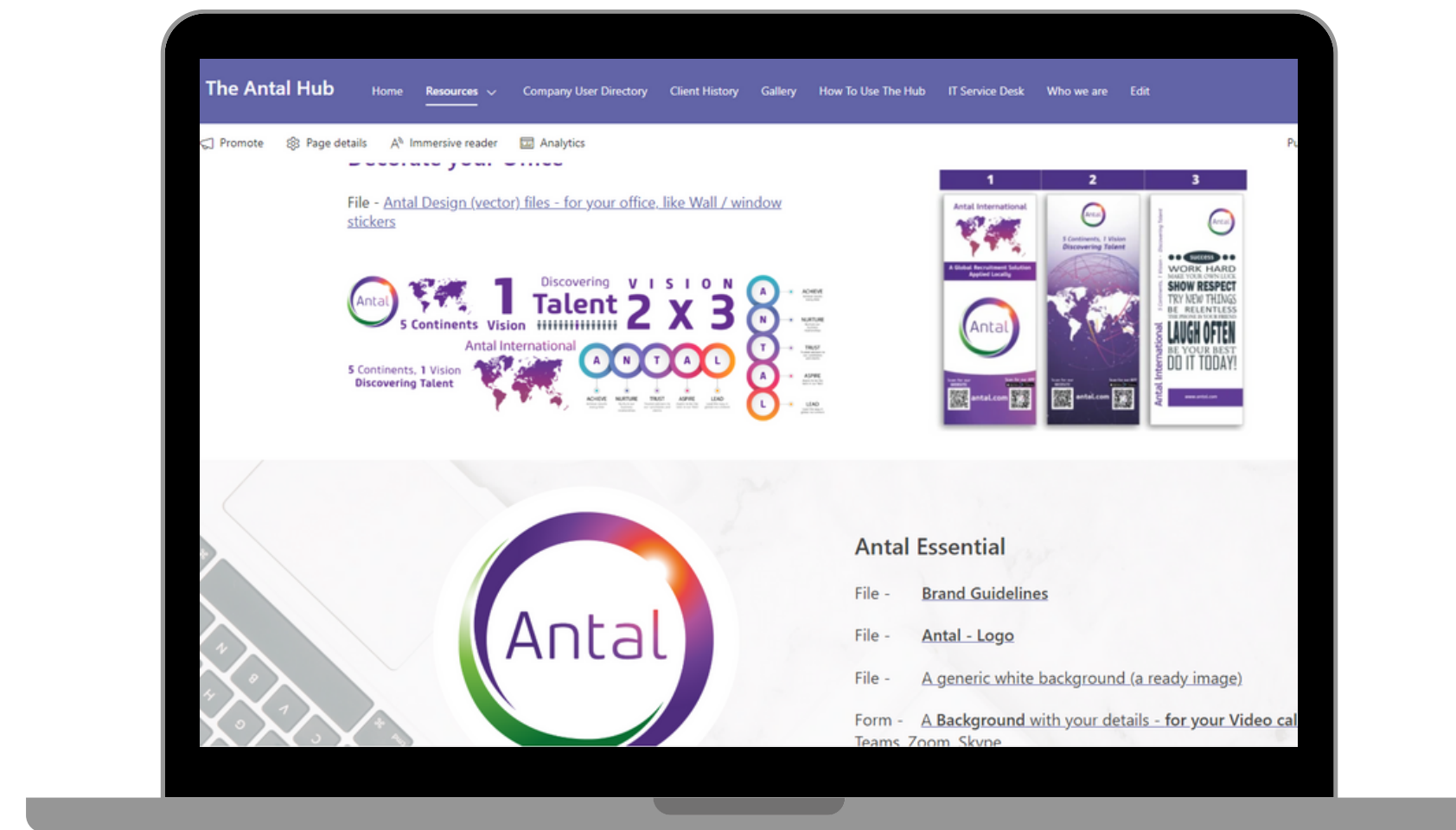
A strong brand and presence with website generating 1 million+ visitors in 2023 with a 35% increase



Strong talent attraction with 50,000+ candidates registering every month



Strong activity on social media generating new clients and candidates.



Personalized Marketing Content



A complete Marketing Library for Social Media / Website /
Printing / Office content



Marketing & Branding Library

CATEGORIES

click on any category - it will take you to its page

for Your Office start - Email Signature - Business Cards - Your Microsite – request new - Update Your Microsite - Request Form - LinkedIn profile banner	Antal - Essentials - Brand Guidelines - Antal logo files - Video Call Background for your Video Call (Teams, Zoom, Skype, etc)	Social Media Post-Visuals - Career Advert PPT templates – different industries colours - Multi Vacancy templates - Webinar visual posts - Placement of the Day - bespoke (request form) - New Starter promotion visual - bespoke (request form) - Anniversaries Visuals - Antal Quote – of Antal people - Client / Candidate Testimonials - Shared International Business announcement - Your Recruitment Specialist - visual
Decorate your office - Rollup Banners – printing file - Antal Design (vector) files - for your office, like Wall / window stickers	For Candidates - Good Luck Cards - Video record yourself - sent us and we adjust it	
Your Office / Event - Trifold Brochure – only for printing - QR code – of your Antal office webpage - CV Templates	For your Clients - Business Presentations – PPT Templates - Antal Brochure – Web, Digital and/or Print versions - Business Proposal Documents - Your Recruitment Specialist - visual / PDF	

Personalized Marketing Content

FOR YOUR OFFICE START

Antal branded - LinkedIn Profile Banner
email us on: Marketing.HELP@antal.com to request



Antal Business Cards



Antal International Network



Antal Microsite - Request Forms

- Request a Microsite for your office
- UPDATE your Microsite

ANTAL - ESSENTIALS

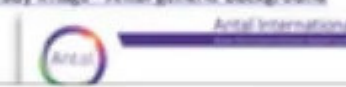
Antal Logo - for corners of your Videos



Video Call Background
Bespoke image - with your name, job title, specs



Video Call Background
a ready image - Antal generic background



Job Advert PPT Templates

[CLICK HERE](#)

Antal Job Advert (PPT files) Templates



Modern, Minimalistic Design and Mobile friendly Templates

Multi Vacancy Template [CLICK HERE](#)



FOR SOCIAL MEDIA POSTING

Clients / Candidates Testimonials - [CLICK HERE](#)



International Shared Business of the Week
(Free Sharing Map Template)
form will be available soon, so for now email us
Marketing.HELP@antal.com



Placement of the Day (LinkedIn visual-post)



New Starter (LinkedIn visual-post)



YOUR OFFICE / EVENT

Trifold Brochure - only for printing



Request a QR code for your office



Request your office Microsite QR code, which remain always the same even if you will move office (change your link, Microsite URL)

QR code is used for Printing material only, like on Business Cards and on all other printing material. It's the fast way to access to a link from a phone without typing whole long URL.

- Vector and PDF Full HD files for you



Rollup Banners

2 meters Roll-Up Banners - [CLICK HERE](#)



Coming soon

Antal Design - vector files

1 Talent Vision 2 x 3



for example, for Wall and Glass Sticks for your office

for your office interior decoration to order where you wish, like local Printing company you would like

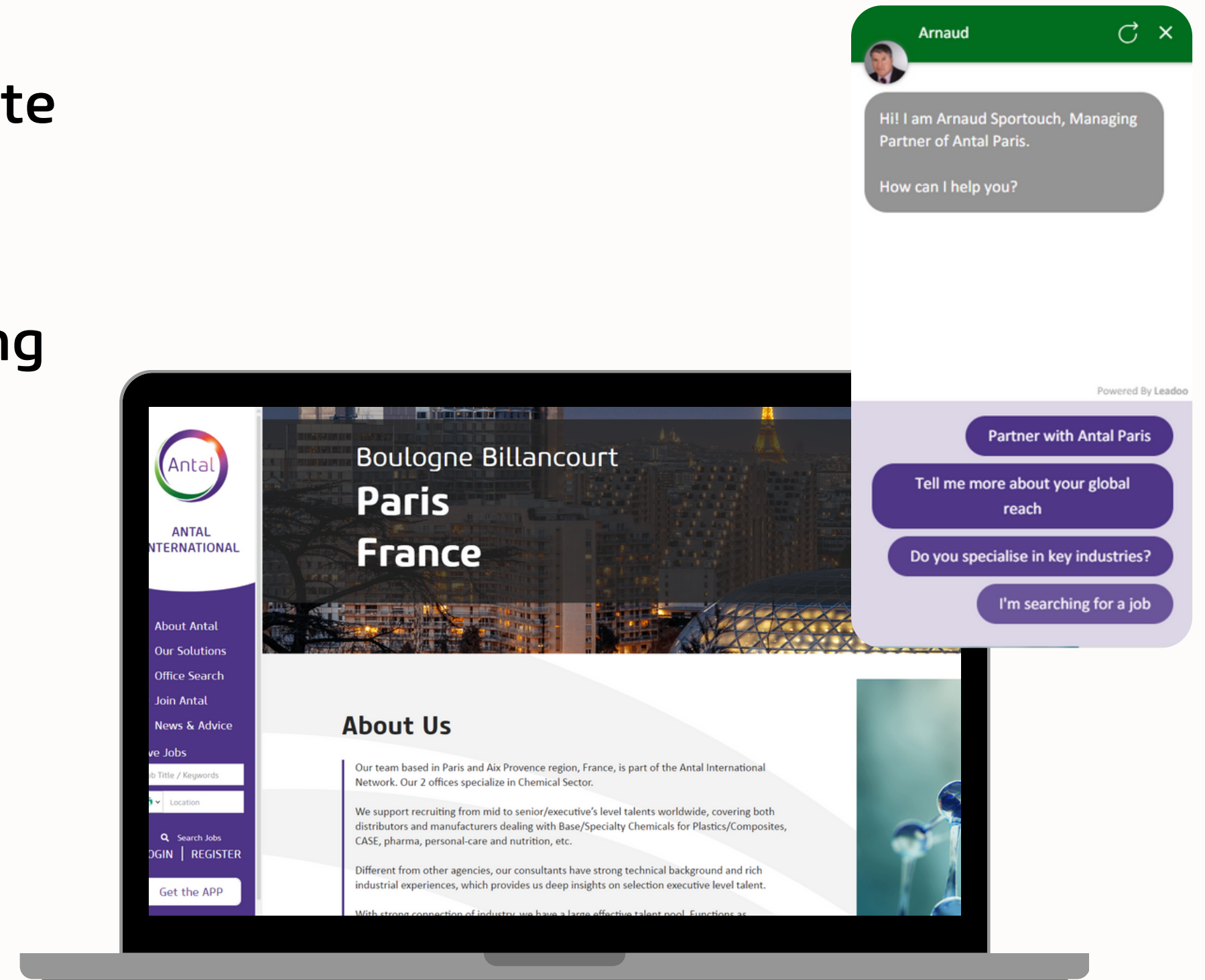
CV Templates



Building your online presence

→ Following your training, you'll collaborate with the marketing team to create a personalized microsite that showcases your expertise and services while aligning with the international Antal brand and network.

→ The microsite will feature key elements designed to boost conversions, including downloadable templates, case studies, and a chatbot.



We helped our consultants win them over!



Zegna



Swiss Re



McKinsey & Company



ALLEN & OVERY



Thanks!



Don't forget to follow our social media pages! Exciting projects coming...

