



TECHNICAL CASE STUDY:

In the Pocket

BRAM MICHIELS

TALENT ACQUISITION MANAGER

COMPANY PROFILE

FOUNDED	2010
MARKET	DIGITAL PRODUCTS
HEADCOUNT	101 - 250
FUNDING LEVEL	PRIVATE
WEBSITE	inthepocket.com

BUSINESS RELATIONSHIP

Based on a successful relationship with their Talent Acquisition Manager at a previous company, In The Pocket engaged Strive to support them with a critical Engineering Lead Hire.

Through a collaborative relationship, clear criteria was set for the role to allow Strive to map the market and deliver of pool of highly relevant candidates, within a short timeframe.



PROJECT OVERVIEW

- Engineering Lead, Portugal
- Engineering Lead, Romania



CLIENT FEEDBACK.

We partnered with Strive again after a successful relationship in my previous company to bring in a critical Engineering Lead hire. There was a clear criteria for what we needed in this first on the ground hire, which Strive were able to understand, construe to the market and then bring us a pool of highly relevant, skilled and capable Engineering Lead's in a very timely fashion.

Their qualification was to a high standard which we have often struggled with for technical hires, ensuring a seamless process. Additionally the candidates had a good knowledge of our business due to the strong ability of the team to articulate our Value Prop. Strive understand working as partners and worked tirelessly to ensure they demonstrated quick and high quality results, maintaining open lines of communication with all relevant stakeholders.

I would recommend partnering with Strive having partnered with them for a number of years, and hopefully many more to come.

BRAM MICHIELS, TALENT ACQUISITION MANAGER

THE OUTCOME:

100%	Fill Rate
1 : 1	CV to Interview Ratio
10 : 1	CV to Placement Ratio
6 WEEKS	Average Time to Hire

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