The purpose of this journal is to provide activities and give you a place to write down key learnings that will reinforce what you learned in the *Understanding Touchscreen Smartwatches, Selling Touchscreen Smartwatches*, and *Setting Up Touchscreen Smartwatches* modules. Complete a section in this Learner's Journal every time you see the ⬕ icon in the module.

Complete the following section(s) for the *Understanding Touchscreen Smartwatches* course.

TOUCHSCREEN SMARTWATCH FEATURES

What are the primary features and benefits of a touchscreen smartwatch?

-

-

-

-

STOP Return to the module.

WEAR OS BY GOOGLE APP

List three features of the Wear OS by Google™ app and describe how you would discuss/show each with a guest.

_____

_____

_____

STOP Return to the module.

Complete the following section(s) for the *Selling Touchscreen Smartwatches* course.

UNCOVERING GUEST NEEDS

List two to three questions you would ask a guest to determine if a touchscreen smartwatch is the best fit for them.

_____

_____

_____

STOP Return to the module.

PRESENTING TOUCHSCREEN SMARTWATCHES

Briefly describe how you would present a touchscreen smartwatch to a guest.

_____

_____

_____

STOP Return to the module.

PROVIDING SOLUTIONS

1. A guest tells you that they like the features of the touchscreen smartwatch, but does not like the color of the watch strap. How might you respond?

_____

_____

_____

2. A guest is wondering if it will be difficult to setup and use. How would you respond?

_____

_____

_____

3. How might you leverage other products in your store to complete the look for your guest?

_____

_____

_____

4. Our touchscreen smartwatches are powered by Google. Since the guest has an iPhone, they are concerned that their experience may not be as good. How might you respond?

_____

_____

_____

STOP Return to the module.

Complete the following section for the _Setting Up Touchscreen Smartwatches_ course.

SETTING UP TOUCHSCREEN SMARTWATCHES

Explain how you would offer to pair and set up the guest's new touchscreen smartwatch.

_____

_____

_____

STOP Return to the module.