



CASE STUDY:

# Content Square

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MD, DACH

## COMPANY PROFILE

FOUNDED	2008
MARKET	CUSTOMER EXPERIENCE
HEADCOUNT	500
FUNDING LEVEL	SERIES D - \$312M IN TOTAL
WEBSITE	contentsquare.com

## BUSINESS RELATIONSHIP

Contentsquare is a Software-as-a-Service platform that empowers brands to create better customer experiences on web, mobile, and apps.

Strive have worked closely with ContentSquare for 18 months, becoming a close recruitment partner to them, helping them build their sales division in Munich, Germany.



**CONTENTSQUARE**

## PROJECT OVERVIEW

- Enterprise Account Executive x 5
- Business Development Representative x 1



## CLIENT FEEDBACK.

The team at Strive helped me a lot in building the sales team for DACH.

Throughout the process they have been very diligent and saved me time. It made it really easy to do business, understood my requirements and scouted for cultural fits.

I am happy to recommend Strive to anyone who looks to scale fast while focusing on the culture.

**THOMAS WEYAND, MD OF DACH**

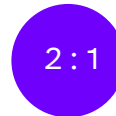
## THE OUTCOME:



Fill Rate



CV to Interview Ratio



CV to Placement Ratio



Average Time to Hire

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