

SIGNIFY SUCCESS STORY

This client is a leader in personal finances globally and has a data driven platform, using machine learning & AI to curate recommendations for the consumer utilizing available data to them such as credit scores and current debt levels.

The Challenge

As part of modernizing their platforms and introducing more data and machine learning technologies to the platform, the client needs to hire niche talent to keep up with the demands of their consumers and stakeholders. The client will use a variety of methods to scale their workforce, as and when needed, by using direct hire, contractors, or consultancy firms to meet the demands of new workload. The client was understaffed across several core areas, and they needed to scale up teams quickly across several niche technology and domains. Intuit serves 100 million customers worldwide with our client.

The Solution

After being introduced to one of the client stakeholders it became clear that we had access to a unique talent pool that could quickly add a lot of value to multiple business units within the client across areas core backend services with a focus on their platforms supporting Data, Machine Learning, and Customer Success.

We have a unique approach to staffing whereby our teams of recruiters are niche driven, rather than client driven. This allowed us to quickly turn around many of the openings, that the client supplied to us, in an extremely competitive environment working against multiple other vendors to the client.

The Impact

In just over 14 months, we were able to place **28** engineers with the client, supporting across their key backend services, averaging around 2 placements per month; the core technology stacks supported were Machine learning, Data engineering, Scala/Spark, and TypeScript. Overall, our clients were hired, **9%** of whom were female and **31%** of whom were racially and ethically diverse.

These engineers supported key features and services, which are used by over 100 million users globally and come under severe usage pressure during tax season.

DON'T JUST TAKE OUR WORD FOR IT...

Toni Kleppin

Talent Business Partner



"I worked with Signify for the past year. A manager in Engineering referred Signify to me. We have been consistently provided with the most stellar service and talent. Chris, Signify's AM, and I talked multiple times a week, and they would tailor their searches based on Credit Karma's ever-changing needs!

Their speed to market and ability to provide qualified candidates has set the bar high for other staffing partners we work with. Oftentimes, CK managers ask for "clones" of Signify talent!

I appreciate that Chris is available when I need, is quick to follow up in our tool to move the process forward and is very cool to work with! I have already recommended Chris and Signify to former colleagues!"