

## Case Study

# Elevating FinTech Talent Acquisition

In the dynamic realm of Finance and FinTech, where innovation converges with financial expertise, assembling a team of top-calibre professionals is paramount. At Maxwell Bond, we excel in reshaping talent acquisition for Finance and FinTech companies, leveraging our deep understanding of the industry's unique challenges and opportunities. This case study series unveils our strategic approach to helping clients in the finance sector secure the right talent to drive success.

Embark on a journey through our collaborative efforts with individual clients, each story illustrating our commitment to transforming recruitment in the finance industry. From identifying niche skill sets to navigating regulatory landscapes, these case studies offer an immersive exploration of how Maxwell Bond has become a trusted partner for finance businesses seeking top-tier talent.

Explore the narratives of success, partnership, and growth as we showcase our tailored recruitment strategies that have played a pivotal role in shaping the workforce of leading Finance and FinTech companies. Join us in discovering the impact of Maxwell Bond's innovative solutions on organisations striving to stay ahead in the ever-evolving world of finance.



**Client:** Capify  
**Industry:** Finance & FinTech  
**Location:** North West England

## Catalysing Capify's Success in FinTech Innovation

Maxwell Bond has played a vital role in fuelling Capify's mission to empower SMEs with swift and accessible funding solutions. By overcoming traditional lending barriers, Capify provides a streamlined alternative, and we're proud to be their trusted recruitment partner. Over the course of our partnership, Maxwell Bond has successfully placed nine professionals within Capify's dynamic team.



**7 placements in 6 weeks**

From skilled Senior .NET Developers to versatile Java and PHP Developers, and strategic roles like Data Architects and Engineers, our tailored recruitment approach has consistently delivered top-tier talent.



**Inlcuding many senior hires**

As Capify continues to redefine fintech innovation, we remain committed to providing them with the expertise needed to drive their growth and success in the competitive financial landscape.

## Key placements include:

-  Senior .NET Developers
-  Java Developers
-  PHP Developers
-  Data Architects
-  Data Engineers
-  Full Stack Developers

Don't just take our  
word for it...



"I've recruited a number of tech roles through Maxwell Bond and I would have no hesitation in recommending them. My main point of contact, Riana has always taken the time to really understand the requirement and there ability to find candidates that match the brief is the best I have seen.

An example of this was 4 contract roles that went out to around half a dozen agencies, but we ended up placing all 4 candidates through Maxwell Bond which speaks for itself."

**Carlos Oliveira,**  
Chief People Officer at Capify

## Unlock Your Recruitment Success with Maxwell Bond

Discover the difference that strategic talent solutions can make to your organisation's success. If you're ready to elevate your recruitment strategy, overcome challenges, and secure top-tier talent, Maxwell Bond is here to empower your journey. Contact our dedicated team today to explore how our tailored recruitment solutions can drive innovation, foster growth, and maximise your business' potential. Let's embark on a transformative partnership together. Contact us now for a consultation tailored to your unique needs and aspirations.



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